



IS International School

The magazine for
international educators



The number of international schools continues to rise each year. These progressive and innovative schools require a wide range of resources to cater for pupils aged two to 19 years.

International School magazine, published three times a year in January, May and September, has been representing educators in schools for 15 years. It is edited by Dr Mary Hayden and Professor Jeff Thompson of the University of Bath, two of the most respected professionals in the international school sector.

Advertise in *International School* magazine

- Read in print and digital by decision-makers; Heads, Administrators, Trustees, guidance counsellors and key teaching staff in over 3000 international schools in 157 countries, educating some 335,000 pupils.
- Contains news and contributions from international schools and members and experts in their fields.
- To keep up-to-date with current trends in the sector.
- Your company's profile and visibility will be further enhanced with a direct link to your company's website on **www.is-mag.com**
- Now in its 15th year, the magazine is at the forefront of international independent education.
- Forge partnerships between Higher Education institutions and the international school guidance community.

In addition to appearing in the printed magazine, your advertisement will also run in our online interactive e-mag found at **www.is-mag.com**, where readers can click directly through to your website, and on our new app, which can be downloaded from the **App Store** and **Google Play Store**, search for 'International School magazine'.

Advertising in *International School* magazine gets your product seen by key figures in an established high-spending market.

We know that advertising works best through repetition, so series discounts are available. An investment as small as £565 can see schools visiting your website and begin generating email and phone enquiries.

Please contact Madeleine Anderson on manderson@johncatt.com or 01394 389855.



John Catt Educational Ltd

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Rates (to appear both in print and online formats)

	Single insertion	Series of three
Outside Back cover	£2095	£1885 each
Inside Front cover	£1995	£1795 each
Inside Back cover	£1895	£1705 each
Full Page Colour	£1725	£1615 each
Half Page Colour	£995	£895 each
Quarter Page Colour	£625	£565 each
Leaflet Insertion	Price on application	

All prices are exclusive of VAT



...pholics and Protestants. While...
...ch were taken into connection...
...years were jointly managed, the...
...put pressure on the government...
...schools under the management...
...This pressure was so effective...
...th century, only 4% of national...
...management.

...the Irish education system meant...
...funded primary schools in the...
...ned and controlled by religious...
...bliged to promote the religious

...'integrated curriculum' in 1971...
...a rights issue in Irish education...
...It was a remarkable experiment...
...ational movement that addresses...
...any other reforms. In particular...
...etely transformed the way that...
...ts are thought about in Irish

...Together established as a...
...ly for the increasing number...
...hools being set up around the...
...became a company limited by...
...the year 2000, all new Educate...
...nder the patronage of the

...ls are established to meet the...
...e no choice but to send their...
...schools and teachers who want...
...in which they can respect all...
...e is a growing network of 68...
...schools in Ireland, 41 of which...
...years.

...for Educate Together occurred...
...government announcement that...
...r second-level schools were to...
...ber 2014. The Educate Together...
...moves away from 'teaching to...
...emphasis on the learner. Here...
...in creative and critical thinking...
...research and leadership...
...lops and promotes its 'Learn...
...curriculum and provides teacher...
...nd with local colleges of teacher...
...has been acknowledged as an

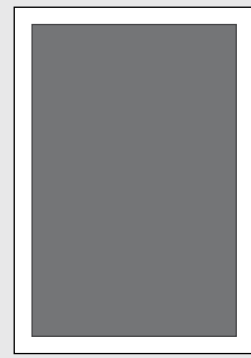


Size & Specification



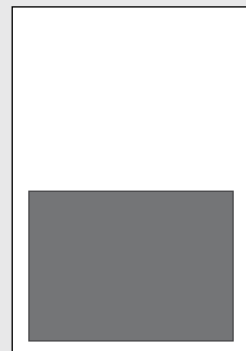
Full page bleed

210w x 297h mm
+ 3mm on all edges



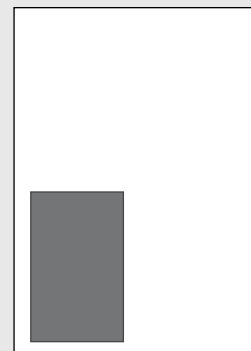
Full page inset

190w x 277h mm



Half page

190w x 135h mm



Quarter page

90w x 134h mm

All advertisements are full colour. Artwork should be supplied as high resolution PDF, Photoshop TIFF, JPEG, Illustrator EPS. All images should be provided in CMYK at a minimum of 300dpi. All fonts should be supplied (mac only), embedded (PDF).

Files to be supplied to copy@johncatt.com



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